



NATIONAL GUARD ASSOCIATION OF ARKANSAS, INC.
POST OFFICE BOX 663
NORTH LITTLE ROCK, ARKANSAS 72115

Dear Friend:

The reasons for maintaining our military status as the premier fighting force in the world are obvious. The National Guard Association of Arkansas is an organization dedicated to ensuring this status and has a program that promotes this common interest with the business and corporate community.

Our ***Partners in Patriotism*** corporate membership program is an initiative that offers a unique opportunity to the corporate community to join us in our commitment to ensuring a strong and free America. The attached information sheets explain our membership plan that consists of four levels of participation and membership fees ranging from \$1,000 to \$10,000 annually. What do we offer in return? Members receive invitations to key National Guard activities, events and social functions to include complimentary reserved seating at our annual general conference banquet which is a most impressive and memorable event. In addition, our corporate members are entitled to complimentary booth space in our conference exhibits show. The member's business receives publicity on our web site and recurring recognition and acknowledgement at every appropriate opportunity. Many of our 1800 members and the 10,000 National Guard soldiers and airmen they represent within the state will without doubt reciprocate by patronizing the member's business. All these and many more benefits are described on the information sheets.

We would be delighted for your company to join us in this program and in our dedication to supporting the issues that help our service members, strengthen the National Guard and help maintain the great American democracy. Your direct support and involvement will be of great benefit to our 10,000 soldiers and airmen residing in every community in Arkansas and will fortify our influence on legislative and congressional issues to help the National Guard.

We hope you will seriously consider our program and that you will complete the enclosed membership application and return it to us along with the appropriate membership dues.

We look forward to hearing from you and to the development of a mutually beneficial relationship with your organization. Please contact me personally at 501-758-6422 or e-mail kpenn@ngaa.org if you have questions or comments about our corporate membership program or if we can provide additional information concerning our association.

Sincerely,

Kendall Penn

Executive Director

NATIONAL GUARD ASSOCIATION OF ARKANSAS – PARTNERS IN PATRIOTISM

CORPORATE MEMBERSHIP PROGRAM

Corporate Member – Annual Fee \$1,000

- ❖ Special recognition on the NGAA website
- ❖ Special recognition at the general conference and banquet
- ❖ Complimentary reserved seating for two at the general conference banquet
- ❖ Complimentary exhibitor space at the general conference
- ❖ Special recognition, within availability, as official sponsor for specific conference events
- ❖ Sponsor name on event invitations mailed to NGAA membership and in the general conference program
- ❖ Invitations to special National Guard events and activities
- ❖ Receive an audience with the NGAA Board of Directors, including the Resolutions Committee, plus the Adjutant General and appropriate senior leadership of the Arkansas National Guard to discuss any proposed resolution or other relevant issue of common interest
- ❖ Complimentary advertisement in general conference program
- ❖ Recurring recognition and acknowledgement at every appropriate opportunity

NATIONAL GUARD ASSOCIATION OF
ARKANSAS – PARTNERS IN PATRIOTISM
CORPORATE MEMBERSHIP PROGRAM

Gold Corporate Member – Annual Fee \$2,000

- ❖ Special recognition on the NGAA website
- ❖ Special recognition at the general conference and banquet
- ❖ Complimentary reserved seating for four at the general conference banquet
- ❖ Complimentary exhibitor space at the general conference
- ❖ Special recognition, within availability, as official sponsor for specific conference events
- ❖ Sponsor name on event invitations mailed to NGAA membership and in the general conference program
- ❖ Three golfers for the annual *Partners in Patriotism* Golf Tournament
- ❖ Complimentary advertisement in the general conference program
- ❖ Receive consideration, within eligibility, for participation in employer support group and civic leader visits to military training and related activities
- ❖ Invitations to special National Guard events and activities
- ❖ Receive an audience with the NGAA Board of Directors, including the Resolutions Committee, plus the Adjutant General and appropriate senior leadership of the Arkansas National Guard to discuss any proposed resolution or other relevant issue of common interest
- ❖ Complimentary invitations for two as guests of honor for lunch with the Adjutant General and Association president plus a special orientation briefing
- ❖ Recurring recognition and acknowledgement at every appropriate opportunity

NATIONAL GUARD ASSOCIATION OF **ARKANSAS – PARTNERS IN PATRIOTISM**

CORPORATE MEMBERSHIP PROGRAM

Platinum Corporate Member – Annual Fee \$5,000

- ❖ Special recognition on the NGAA website
- ❖ Special recognition at the general conference and banquet
- ❖ Complimentary reserved seating for six at the general conference banquet
- ❖ Complimentary exhibitor space at the general conference
- ❖ Special recognition, within availability, as official sponsor for specific conference events
- ❖ Sponsor name on event invitations mailed to NGAA membership and in the general conference program
- ❖ Three complimentary golfers for the annual *Partners in Patriotism* Golf Tournament
- ❖ Sponsor name or logo prominently displayed at the Golf Tournament and at the annual general conference
- ❖ Complimentary advertisement in the general conference program
- ❖ Complimentary invitations for two as guests of honor for lunch or dinner with the Adjutant General and Association president plus a special orientation briefing
- ❖ Invitations to special National Guard events and activities
- ❖ Receive an audience with the NGAA Board of Directors, including the Resolutions Committee, plus the Adjutant General and appropriate senior leadership of the Arkansas National Guard to discuss any proposed resolution or other relevant issue of common interest
- ❖ Receive consideration, within eligibility, for participation in employer support group and civic leader visits to military training and related activities
- ❖ Recurring recognition and acknowledgement at every appropriate opportunity

NATIONAL GUARD ASSOCIATION OF ARKANSAS – PARTNERS IN PATRIOTISM

CORPORATE MEMBERSHIP PROGRAM

Headline Corporate Member – Annual Fee \$10,000

- ❖ Special recognition on the NGAA website
- ❖ Special recognition at the annual NGAA general conference and banquet
- ❖ Complimentary reserved seating for six at the general conference banquet
- ❖ Complimentary exhibitor space at the NGAA general conference
- ❖ Special recognition, within availability, as official sponsor for specific NGAA conference events
- ❖ Sponsor name on event invitations mailed to NGAA membership and in the NGAA general conference program
- ❖ Three complimentary golfers in the annual NGAA *Partners in Patriotism* golf tournament
- ❖ Three complimentary hotel rooms for two nights' lodging in the NGAA conference hotel
- ❖ Six passes to other Friday, Saturday and Sunday social, business and entertainment activities and events at NGAA annual conference
- ❖ Sponsor name or logo prominently displayed at the NGAA golf tournament and at annual NGAA conference events
- ❖ Sponsor name or logo on event invitations mailed to the NGAA membership, in the NGAA conference program and on appropriate conference signs and banners
- ❖ Complimentary advertisement in the general conference program
- ❖ Complimentary registration for two at the annual National Guard Association of the United States (NGAUS) conference
- ❖ Two complimentary hotel rooms for four nights' lodging in the NGAUS conference hotel
- ❖ Two complimentary golfers in the annual NGAUS conference golf tournament
- ❖ Complimentary invitations for two as guests of honor for lunch or dinner with the Adjutant General and Association president plus a special orientation briefing
- ❖ Invitations to special National Guard events and activities
- ❖ Receive an audience with the NGAA board of directors, including the Resolutions Committee, plus the Adjutant General and appropriate senior leadership of the Arkansas National Guard to discuss any proposed resolution or other relevant issues of common interest
- ❖ Receive consideration, within eligibility, for participation in employer support group and civic leader visits to military training and related activities
- ❖ "HEADLINE BILLING" and recognition for your company or corporation at every appropriate opportunity

